



Binary Fortress Gives Global Users the Fastest App Downloads



"We chose CacheFly after reading some reviews online where CacheFly was ranked to have the best performance. We also liked CacheFly because of the protected URL, origin pull, and pricing per MB feature; good pricing for the amount of bandwidth we needed, and responsive and unlimited support."

-Keith Lammers, Systems Analyst, Binary Fortress

Binary Fortress

Ottawa, Canada

www.binaryfortress.com

Industry

Provider of desktop productivity software applications.

Challenges

- Required a solution to offload bandwidth and provide higher throughput performance to ensure the fastest delivery.
- Global customers and large download files exacerbated risk of slow distribution.
- Needed scalability to accommodate spikes in traffic.

Results

- Binary Fortress's apps download fast and seamlessly.
- Faster downloads help keep Binary Fortress's customers happy.

Company Overview

Binary Fortress Software is a software provider of free and Pro version desktop productivity applications, ranging from managing multi-monitor desktops to performing real-time log monitoring. Applications include DisplayFusion, FileSeek, iTunesFusion, ClipboardFusion, WallpaperFusion, and LogFusion, among many other apps.

Business Challenges

Like many other software providers, Binary Fortress knows that slow downloads can lead to customer attrition. According to Systems Analyst, Keith Lammers, "Our challenges involved setting up a new site to serve up a lot of images fast for customers. We were hosting locally, so we needed to offload bandwidth from our servers, which could be quite expensive. We needed a faster, more stable method of delivery."

Binary Fortress knew a Content Delivery Network (CDN) could efficiently offload bandwidth and provide a worldwide network for fast app distribution to their global customers.

Why CacheFly?

According to Lammers, "We chose CacheFly after reading some reviews online where CacheFly was ranked to have the best performance. We also liked CacheFly because of the protected URL, origin pull, and pricing per MB features; good pricing for the amount of bandwidth we needed, and responsive and unlimited customer support."

"CacheFly's service has been really stable. All of the technical stuff met our needs...we would definitely recommend CacheFly."

The Results

For Binary Fortress, implementing CacheFly was seamless. "CacheFly's service has been really stable. All the technical stuff met our needs, and I don't think we've had any downtime issues, which is really impressive. The only time we contacted support was for a very minor support issue and CacheFly figured it out quickly. We would definitely recommend CacheFly. We've had good pricing and great customer service. CacheFly is awesome; we don't see the need to try any other CDN."

"We would definitely recommend CacheFly. CacheFly is awesome; we don't see the need to try any other CDN."

Evaluating CDNs? Look for Throughput.

Most CDNs will try to convince you that Time To First Byte (TTFB) is the only measure of a CDN's performance. However, TTFB only measures how fast the web server is able to respond to a request, not Time To Last Byte (TTLB), or the total time from request to download. You need a CDN that performs from the first byte to the last byte, and nobody does that better than CacheFly.



About CacheFly, The Throughput Experts

Launched in 2002, CacheFly developed the world's first TCP-anycast based Content Delivery Network (CDN), the only network built for throughput. From the first byte to the last byte, CacheFly delivers your files the fastest.

Learn why thousands of companies from over 80 countries trust CacheFly. Visit cachefly.com.

Are your files delivered fast enough?
Be the fastest with the throughput experts.

