

Popular WYSIWYG Editor Gives Users the Fastest Downloads



TinyMCE

Stockholm, Sweden

www.tinymce.com

Industry

Open Source, platform independent, web-based JavaScript/HTML WYSIWYG editor.

Challenges

- Lack of bandwidth and throughput to send files (from using an Internet connection).
- Increasing global user base required additional bandwidth.

Results

- Infinite scalability and high throughput saves bandwidth and ensures faster downloads—no matter the traffic or distance.
- TinyMCE is able to enhance user experience, and focus on their core business, instead of worrying about latency.

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-Joakim Lindkvist, Owner, Moxiecode Systems AB, TinyMCE

Company Overview

Open Source software, Tiny Moxiecode Content Editor (TinyMCE) is one of the world's most commonly used platform-independent web-based JavaScript/HTML WYSIWYG editors. TinyMCE is used to convert HTML text fields and other elements into editable instances and easily integrates within Content Management Systems.

TinyMCE was developed and made publicly available by Moxiecode Systems AB in 2003. Since its inception, TinyMCE has grown to become one of the most widely used WYSIWYG editors in the world. The company's most notable users include Apple, Facebook, Microsoft, IBM, Oracle, Atlassian, and SAP.

Business Challenges

Since its launch, TinyMCE achieved rapid growth, with global users (a majority from the U.S.) accessing the site. However, the influx of users became problematic for its origin servers, based in Sweden. Before download speeds could wane, Joakim Lindkvist, owner of Moxiecode AB and TinyMCE, started searching for CDNs to host their site resources.

According to Lindkvist, "We want to ensure our customers have the best user experience. We wanted it to load very fast and CDNs are the best way to do that. You can shave off about 50-100ms from every request by using a CDN for faster load times."

Why CacheFly?

After undergoing several tests with other CDNs and reading reviews online, TinyMCE chose CacheFly. "After reading web performance testing reviews, CacheFly seemed to be the best one. We ran our own tests on CDNs and CacheFly was always the fastest. That's why we chose CacheFly," said Lindkvist.

The Results

According to Lindkvist, the implementation process was fast and seamless. "We were pretty clear from the beginning on how it would work. It was pretty easy. It's very simple to upload files — just simple, fast FTP."

Today, TinyMCE delivers a popular, in-demand product, with full CDN support for software run directly from CacheFly. TinyMCE ensures only the best experience for their rapidly growing global user base. "CacheFly has been the fastest, and we enjoy the way we work with CacheFly—simple FTP, quick to reload, and just an overall great experience. The support team has been helpful as well," said Lindkvist. "We actively promote CacheFly on our site. We want our TinyMCE users to use CacheFly, which allows them to always have an up-to-date version (of TinyMCE)."

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Evaluating CDNs? Look for Throughput.

Most CDNs will try to convince you that Time To First Byte (TTFB) is the only measure of a CDN's performance. However, TTFB only measures how fast the web server is able to respond to a request, not Time To Last Byte (TTLB), or the total time from request to download. Your users' first request should be as fast as possible. You need a CDN that performs from the first byte to the last byte, and nobody does that better than CacheFly.



About CacheFly, The Throughput Experts

Launched in 2002, CacheFly developed the world's first TCP-anycast based Content Delivery Network (CDN), the only network built for throughput. From the first byte to the last byte, CacheFly delivers your files the fastest.

Learn why thousands of companies from over 80 countries trust CacheFly. Visit cachefly.com.

Are your files delivered fast enough?

Be the fastest with the throughput experts.

