



OnOne's Global Users Get Lightning-Fast Software Downloads



"I certainly recommend the use of CDNs in general for the reliable delivery of content, whether that be video or application delivery. Having to host files, especially large files on your own server, is something I would no longer recommend to anyone."

-Brent Kurimoto, Engineer, onOne Software

onOne

Portland, OR

www.ononesoftware.com

Industry

Focused on photography, onOne Software provides software for photography enthusiasts and professionals.

Challenges

- Required a high-throughput, scalable CDN to eliminate slow downloads and timeouts due to increases in traffic to their single-location origin server.
- Required a cost-effective, easy to implement solution.

Results

- Infinite scalability and high throughput saves bandwidth costs and enables super-fast, reliable delivery - even during high traffic periods.
- onOne satisfies their worldwide users with quick and easy downloads.

Company Overview

onOne Software is based in Portland, Oregon. Founded in 2005 by the former CEO at Extensis, onOne Software consists of a team of software veterans, professional photographers, photography enthusiasts and Photoshop experts. onOne develops tools for photographers such as Photoshop plug-Ins, Lightroom presets and DSLR Camera Remote for the iPhone.

Business Challenges

As with many growing software companies that originated from single-server arrangements, onOne Software had to adjust to the increasing demands of their expanding user base. The proposition was then to either build a more sustainable infrastructure, or outsource the infrastructure to a capable Content Delivery Network (CDN).

With worldwide users and associated increases in bandwidth, onOne Software needed a reliable, cost-efficient CDN to mitigate slow downloads and extensive buffering.

The Results

CacheFly worked to implement a cost-effective solution for onOne as well as provide service in assisting with the transition from single location hosting to a global CDN. "Working with the CacheFly team, we were able to make and maintain a competitive rate, and our rate has been key in terms of keeping our costs as low as they can be," says Brent Kurimoto, software engineer for onOne Software. "The people at CacheFly have helped us overcome some of the unfamiliar ground in the world of content delivery."

"From a cost perspective, delivering a growing number of files to a growing number of users was becoming very expensive from our hosted service...CacheFly fixed that."

"From a cost perspective, delivering a growing number of files to a growing number of users was becoming very expensive from our hosted service. A single point of distribution also caused problems for customers located in other parts of the world or in areas where a connection might not be the most stable or fast; CacheFly fixed that."

Evaluating CDNs? Look for Throughput.

Most CDNs will try to convince you that Time To First Byte (TTFB) is the only measure of a CDN's performance. However, TTFB only measures how fast the web server is able to respond to a request, not Time To Last Byte (TTLB), or the total time from request to download. Your users' first request should be as fast as possible. You need a CDN that performs from the first byte to the last byte, and nobody does that better than CacheFly.



About CacheFly, The Throughput Experts

Launched in 2002, CacheFly developed the world's first TCP-anycast based Content Delivery Network (CDN), the only network built for throughput. From the first byte to the last byte, CacheFly delivers your files the fastest.

Learn why thousands of companies from over 80 countries trust CacheFly. Visit cachefly.com.

Are your files delivered fast enough?

Be the fastest with the throughput experts.

